Memo



| Date: | February 16, 2011 |
|----------|---|
| File: | Liquor Policy Review |
| То: | City Manager |
| From: | Luke Turri, Land Use Planner |
| Subject: | Liquor Policy Review - Final Report & Implementation Plan |
| | |

Recommendation:

THAT Council endorse the Liquor Policy Review as attached to the report from the Land Use Planner, dated February 16, 2011 as a guide for the development and promotion of vibrant, active Urban Centres through improving the late-night economy;

AND THAT Council endorses a new policy for Liquor Licensing, as attached to the report of the Land Use Planner dated February 16, 2011, as recommended in the Liquor Policy Review;

AND THAT Council Policy No. 315 being "Liquor Licensing Procedures Liquor Primary (lp) and Retail Liquor Sales (rls)" be rescinded;

AND FURTHER THAT Council adopts Council Policy No. 359, being "Liquor Licensing Policy & Procedures".

Purpose:

To submit for endorsement the final Liquor Policy Review Report, as per previous Council direction for staff to review liquor licensing policies and other items related to entertainment districts. A new Council Policy on liquor licensing is also recommended.

Background:

Previous Council direction in late 2009 and 2010 provided direction for a new process to review liquor licensing policies within the City of Kelowna:

"THAT Council work with staff, the Downtown Kelowna Association, and any other stakeholders with respect to a review of the Mayor's Entertainment District Task Force's recommendations and in particular, a review of the hours of operation (soft closings), the possibility of implementing the TreoScope or Bar Watch programs.

THAT Council direct staff to proceed with a Liquor Control Review by establishing Committee of the Whole Meetings as per Council Procedures Bylaw 9200, directing staff to review and report back with a recommendation at a future Council meeting."

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The Committee of the Whole meetings were held in May 2010 as forums for public input on the Liquor Policy Review. Since that time, staff has completed additional research to develop the final report and associated implementation strategies.

The Liquor Policy Review Report is intended to guide the development and promotion of vibrant, active Urban Centres through improving the "late-night economy." This goal is to be achieved through enhanced collaboration with pertinent stakeholders, which includes the liquor industry, the RCMP, the LCLB and the City of Kelowna.

Council received a final draft of the document for information at the November 29, 2010, Council meeting, and the following resolutions were passed:

"THAT Council receives for information the Liquor Policy Review Report as attached to the report from the Land Use Management Department, dated November 24, 2010;

AND THAT Council directs staff to circulate the report to affected stakeholders for their review;

AND THAT staff receives all stakeholder input on the Liquor Policy Review report by January 15, 2011"

The report was circulated as per Council direction to over 40 stakeholders, and staff received a great deal of positive feedback on the report, including 15 written responses. Some of the feedback was incorporated into the final document, while other information will be used in future implementation strategies.

Staff is now requesting that Council endorse the Liquor Policy Review Final Report as presented and direct staff to begin work on the Implementation Strategy, as per Appendix A of the Report.

Staff are also recommending that former Council Policy #315 - "Liquor Licensing Procedures Liquor Primary (lp) and Retail Liquor Sales (rls)" be rescinded in favor of Council Policy #356 -"Liquor Licensing Policy & Procedures". The new policy combines relevant policies from the former Mayor's Entertainment District Task Force (2004), and as well as the Liquor Policy Review (2010).

Internal Circulation: Legislative Services City Clerk

Existing Policy: Council Policy #315

Considerations not applicable to this report: Legal/Statutory Authority: Legal/Statutory Procedural Requirements: Financial/Budgetary Considerations: Personnel Implications: External Agency/Public Comments: Community & Media Relations Comments: Alternate Recommendation: Submitted by:



L. Turri, Land Use Planner



Attachments: Liquor Policy Review - Final Report Proposed Council Policy #359 - Liquor Licensing Policy & Procedures

cc: General Manager, Community Sustainability City Clerk Director, Community & Media Relations Community Policing Coordinator, RCMP Manager, Cultural Services Manager, Regional Programs Council Services Supervisor, Legislative Services



City of Kelowna 1435 Water Street Kelowna, BC V1Y 1J4 250 469-8500 kelowna.ca Council Policy Liquor Licensing Policy & Procedures

APPROVED @

RESOLUTION: @ REPLACING: Council Policy No. 315 DATE OF LAST REVIEW: February 2011

A. BACKGROUND

The Provincial Liquor Control and Licensing Branch (LCLB) regulates the licensing of all liquor establishments and the retail sale of alcohol in British Columbia. City of Kelowna Municipal Council is referred on a number of these applications, including Liquor Primary applications, and other license endorsements. Local government comment is a key component of the LCLB's licensing decisions.

Council recognizes the importance of public entertainment venues, including liquor establishments, as a component of all vibrant cities. Managing the priorities of all community stakeholders is a delicate balance. As part of Council's ongoing interest in establishing vibrant, livable Urban Centres, a 2003 report from the Mayor's Entertainment District Task Force was endorsed, relating to liquor licensing policy. The relevant policy from this 2003 report was adopted in former Council Policy #315 – "Liquor Licensing Procedures Liquor Primary (Ip) and Retail Liquor Sales (rls)". At Council's request, a new review was completed by City staff in 2010. This new policy summarizes the pertinent policies endorsed in the Liquor Policy Review (2010), and is intended to guide future liquor license applications – including Provincial referral requests and rezoning applications on a City-wide basis.

B. LIQUOR PRIMARY (LP) ESTABLISHMENTS

In consideration of new, expanded or relocated Liquor Primary Establishments (cabarets/nightclubs, pubs, lounges), the following guidelines should be considered (see table below):

1. Siting/Density Guidelines:

- a) No establishment with a person capacity greater than 500 persons should be permitted.
- b) Large establishments (with person capacity greater than 249 persons):
 - i) Should only be located within an Urban Centre.
 - ii) Should be located a minimum of 250m from another Large establishment.
 - iii) Should be located a minimum of 100m from a Medium establishment.
 - iv) Should not be located beside a Small establishment.
- c) Medium establishments (with person capacity between 100-249 persons):
 - i) Should only be located within an Urban or Village Centre.
 - ii) Should be located a minimum of 100m from a Large or Medium establishment.
 - iii) Should not be located beside a Small establishment.
- d) Small establishments (with person capacity less than 100 persons):
 - i) Should not be located beside another liquor primary establishment.

The above siting guidelines are summarized in the following table:

| | S | | | |
|-----------------------------|-------------------------|-----------------------------|-------------------------|----------------------------|
| Establishment Type | Small (<100 persons) | Medium (100-249 persons) | Large (250+ persons) | Location |
| Small (<100 persons) | Not beside. | Not beside | Not beside | City-wide |
| Medium (100-249 persons) | Not beside | Minimum 100m separation | Minimum 100m separation | Urban or Village Centre |
| Large (250+ persons) | Not beside | Minimum 100m separation | Minimum 250m separation | Only Urban Centre |

CITY OF KELOWNA

COUNCIL POLICY NO. 359

- a) Pertinent input from the RCMP;
- b) Vehicular and pedestrian traffic patterns for area and current zoning;
- c) Availability of on-site and off-site parking; proximity of playgrounds, schools, and other social facilities;
- d) Surrounding land-uses, and general impact on the local neighbourhood;
- e) Correspondence received from abutting property owners;
- f) Past licensee compliance and performance issues as may be provided by the LCLB.

2. Other Policies:

- a) New patios associated with liquor establishments should be located and designed to limit potential impacts on surrounding property owners.
- b) Where appropriate, support alternative entertainment options, and/or establishments which are less focused on alcohol consumption (including event-driven establishments, and Food Primary establishments with the Patron Participation Entertainment Endorsement) to add a mix of entertainment options in Urban Centres. Consider limiting potential community impacts via license terms and conditions (hours, capacity, etc)

C. RETAIL LIQUOR SALES (RLS)

The following considerations should be made for the location of liquor stores/retail liquor sales (RLS):

- a) Continue to require new or relocated RLS establishments to apply for a rezoning application to allow for "Retail Liquor Sales" in applicable zones.
- b) No Retail Liquor Sales shall be approved for (in conjunction with) Liquor Primary Establishments with person capacity that exceed 150 persons.
- c) Any new or relocated Retail Liquor Sales establishment shall not be located within 300 m of an existing Liquor Primary establishment with a person capacity greater than 350 persons.

D. NEW LICENSES AND PERMANENT LICENSE CHANGES

Permanent License Changes requiring local government comment (new, expanded or amended Liquor Primary licenses, Food Primary licenses operating later than midnight, Patron Participation Entertainment endorsement, winery lounge/special event area endorsements, etc):

1. Application & Submission Requirements:

- a) Applicants are encouraged to conduct a pre-application meeting with Land Use Management to discuss

 application process and submission requirements.
- b) Applicant must submit a City of Kelowna Liquor License Application in order to receive Council resolution.
- c) Applicant must show proof of application to the LCLB prior to municipal consideration.
- d) If approval is required by the Agricultural Land Commission, this must be addressed prior to City application.
- e) Proof of consultation with pertinent Business Improvement Association, Industry Association, and/or Resident's Association is required.
- f) It is suggested that applicants consider hosting a neighbourhood information meeting to provide an informal opportunity to discuss and resolve any potential neighbourhood concerns with the proposal prior to Council consideration.
- g) Amendments to submission requirements are at the discretion of the Director of Land Use Management.

2. Municipal Review Process:

- a) Upon submission, staff will circulate the application to pertinent departments and agencies, prior to a staff report being presented to Council.
- b) Applications will be subject to a public meeting (or a Public Hearing where the application is being considered concurrently with a rezoning application). The applicant is responsible to the costs of advertising for the public meeting (see notification requirements below).
- c) The Land Use Management Department shall make a recommendation to Municipal Council regarding the proposal. Council shall make its decision based on this recommendation as well as the information received at the Public Hearing or Public Meeting.

COUNCIL POLICY NO. 359

d) The resolution from Municipal Council is then forwarded to the LCLB by the Land Use Management Department for their final review.

3. Notification Requirements:

- a) Notification requirements are as per Development Application Procedures Bylaw.
- b) The applicant will be required to place notification signage on the property at least ten days prior to the public meeting date. Signs are to be purchased at City Hall.
- c) Notification is sent to property owners within a distance of 100 metres in Urban Centres and 400 metres in all other areas. This notification is coordinated by the Office of the City Clerk.
- d) Newspaper advertisements must take place in a least two consecutive issues, with the last publication to appear not less than three and not more than ten days before the Public Hearing or Public Meeting. Municipal Staff shall be responsible for the placement of the notification with the appropriate papers.
- e) Public notification and newspaper advertisement shall be completed at the applicant's expense.

E. TEMPORARY LICENSE CHANGES

Temporary license changes may be considered by the Director of Land Use Management. Temporary Changes will only be considered by Council should the applicant with to appeal the decision of the director.

Where appropriate, temporary changes are reviewed with the RCMP, Fire Department, Inspection Services Department, and the local liquor inspector.

Staff may consider up to three temporary license changes per calendar year for Liquor Primary establishments, including late closing requests. These requests will be considered on a case-by-case basis, and may be subject to additional policing costs being paid prior to the event (for example, 4:00am closings).

F. SPECIAL OCCASION LICENSE

The following considerations should be applied to Special Occasion License requests:

- a) SOL requests that require RCMP/Local Government consideration will be evaluated on a case-by-case basis.
- b) Review of SOL requests will include review of a number of factors, including (but not limited to) location, capacity, hours of operation, previous compliance, and impact on surrounding neighbours.
- c) SOL requests are intended to be for infrequent events, and are not to be used as a substitute for a permanent liquor license at a venue. Attention will be given to the number of SOL requests made in a given time period at one property.
- d) The RCMP have the authority to place additional restrictions on SOL's should they have public safety concerns associated with the event.
- e) No SOL's are to be granted where the proposed event is intended to cater to youth or where youth (under the age of 19) will be present.
- f) SOL licensees are to retain qualified private security personnel to monitor access to and from licensed events, where requested.
- g) All SOL events must respect the City of Kelowna Noise Bylaw.

REASON FOR POLICY

To establish revised policy and procedures for processing liquor license applications.

LEGISLATIVE AUTHORITY

Liquor Control & Licensing Act

PROCEDURE FOR IMPLEMENTATION

As outlined in the Liquor Policy Review Final Report.



Liquor Policy Review Final Report

February 2011

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Executive Summary

Kelowna City Council directed staff to undertake a review of the City's existing liquor licensing policies, as well as other items specific to the "late-night economy." Through public consultation and research of best management practices from other jurisdictions, a number of strategies have been identified to improve on existing conditions. This work builds on the positive work already being undertaken by members of the hospitality industry, public agencies, and other members of the community. Given the current density of liquor establishments in the area, the review draws heavily from the Downtown experience. However, this work is also intended to guide future liquor licensing applications in other Urban Centres within the City of Kelowna.

In general, areas of opportunity include: revised civic policy & procedures, enhanced industry operations, and greater coordination for the overall late-night economy. Key implementation areas are detailed in Appendix A, including:

- New Council Policy for reviewing liquor licensing applications, to replace Council Policy #315.
- > Enhanced application process.
- Support an increase in alternative entertainment venues, both licensed and non-licensed.

- On-going consultation with LCLB, RCMP, and Hospitality Industry.
- Support the development of a Bar Owner's Association, and BarWatch program.
- Reintroduce "soft closings" for 2011 tourist season.
- Support the use of "TreoScope" system for large cabarets and pubs.
- Reinforce Kelowna's Good Neighbour Agreement and Business License Bylaw.
- Continue the development of a collaborative, "hospitality zone" policing model.
- Lobby for increased late-night taxi service and pursue improvements to taxi stand program.
- Explore feasibility of late-night public transportation options.
- Increase public awareness of Kelowna's entertainment areas as safe, vibrant areas.

A common theme through these strategies is the need to collaborate with a number of different stakeholder groups, which may have competing objectives. It is envisioned that this work will assist these groups in moving towards the shared objective of creating vital, livable Urban Centres.



Introduction

Background

Kelowna Context

The City of Kelowna is home to approximately 120,000 residents. Kelowna continues to be one of the fastest growing cities in BC with manufacturing, high technology, health care, tourism and post-secondary education sectors in particular attracting new business and residents to the area. The city's vibrant retail and commercial base attracts a trading area of approximately 450,000 residents, making it the largest centre for urban development, business, commercial, retail, and health care services between the Lower Mainland and Calgary.¹

Mayor's Entertainment Task Force (2004)

A previous Council undertook a review of liquor licensing and community disturbance issues through the Mayor's Entertainment District Task Force (MEDTF). The MEDTF originated in August 2002 when a Terms of Reference was adopted by Council. In total, the MEDTF had nine regular meetings and one special public meeting. Members included downtown stakeholders, the RCMP, the BC Liquor Control and Licensing Branch (LCLB), and public-at-large, chaired by then Mayor Walter Gray. The first meeting was held in January 2003, with a formal report issued on the findings of the Task Force prepared in June 2003. Council Policy #315 (see next section) summarized a number of the findings from the Task Force Report and outlined application procedures for all liquor primary and retail liquor sales establishments. This policy was formally adopted on May 17, 2004, and has since guided staff and Council in the evaluation of liquor license applications.

¹Central Okanagan Economic Development Commission

Existing Council Policy #315

As a result of the findings from the 2004 MEDTF, Council Policy #315 was established to summarize the Task Force's findings, including providing criteria for Liquor Primary license applications throughout the City:

- No new, expanded or relocated Liquor Primary Establishment shall be permitted with a person capacity of greater than 500 persons.
- Any new, expanded or relocated Liquor Primary License application with a person capacity of 350 persons or more shall not be located closer than 300 m (shortest travel distance) to an existing Liquor Primary Establishment with a person capacity of greater than 350 persons and no closer than 100 m (shortest travel distance) to another Liquor Primary Establishment with a person capacity between 150 and 350 person capacity and not abutting or adjacent to another Liquor Primary Establishment with a person capacity of less than 150 persons.
- Any new, expanded or relocated Liquor Primary License application with a person capacity of between 150 and 350 persons shall not be located closer than 100 m (shortest travel distance) to an existing Liquor Primary Establishment with a person capacity greater than 150 persons and shall not be located abutting or adjacent to another Liquor Primary Establishment with a person capacity of less than 150 persons.
- Any new, expanded or relocated Liquor Primary License application with a person capacity of less than 150 persons shall not be located adjacent or abutting an existing Liquor Primary Establishment.

Through the MEDTF's review, an area identified as the "Yellow Zone" (Leon/Lawrence between

Water and Abbott Street) from the Downtown Plan (2000) was considered to be the area of greatest concern, with a high concentration of liquor seats. Additional guidelines were adopted in dealing with this area:

- No additional Liquor Primary establishment shall be considered within the Yellow Area identified by the Downtown Plan.
- No additional capacity for existing Liquor Primary Establishments shall be considered within the Yellow Area identified by the Downtown Plan.

Concern was also raised regarding the location of Retail Liquor Sales establishments, as during the time of the MEDTF, a moratorium was lifted by the LCLB on new liquor stores in the province. This included liquor stores located in close proximity to large liquor primary establishments. Specific policies in this regard were adopted:

- No Retail Liquor Sales shall be approved for (in conjunction with) Liquor Primary Establishments with person capacity that exceed 150 persons
- Any new or relocated Retail Liquor Sales establishment shall not be located within 300 m of an existing Liquor Primary establishment with a person capacity greater than 350 persons.

Notwithstanding the specifics listed in Council Policy #315, Council has been able to make decisions on specific applications based on individual merit, regardless of whether the request contravened the MEDTF's findings.

Assessing the merits of Council Policy #315 within the existing liquor establishment climate is a key component to this Liquor Policy Review.

New Review Process

Council Direction

Council recommendations in late 2009 and early 2010 provided direction for a new process to review liquor licensing policies, specifically:

THAT Council work with staff, the Downtown Kelowna Association, and any other stakeholders with respect to a review of the Mayor's Entertainment District Task Force's recommendations and in particular, a review of the hours of operation (soft closings), the possibility of implementing the TreoScope or Bar Watch programs.

THAT Council direct staff to proceed with a Liquor Control Review by establishing Committee of the Whole Meetings as per Council Procedures Bylaw 9200, directing staff to review and report back with a recommendation at a future Council meeting.

Comprehensive Vision

While the initial focus of the Review was to evaluate the effectiveness of Council Policy #315, a broader scope was developed through Council, stakeholder and public consultation.

Liquor establishments and entertainment venues play a vital role in the creation of vibrant, mixeduse urban centres. This is reinforced by policy within Kelowna's Official Community Plan that seeks to "encourage the private-sector provision of entertainment venues within designated Urban Centres." [Policy 15.1.15]

In recent years there has been on-going public discussions regarding redevelopment of Kelowna's Downtown core, particularly south of Bernard Avenue. This area includes a high concentration of licensed establishments (west of Ellis Street and north of Harvey Avenue). While these venues are an important part of any urban fabric, due attention must be paid to their operation and compatibility with surrounding land-uses.

The continuing development of the late-night economy requires a harmonious relationship with surrounding residents and businesses. This principle is echoed by the Responsible Hospitality Institute (RHI), a leading non-profit resource for entertainment district planning:

"Sociable cities attract conventions, tourists, residents, and a creative class of talented professionals who provide an economic base that helps emerging industries that are clean and sustainable. Planning for people in a 24/7 economy requires adaptation and efficient management of resources through common vision, communication and collaboration."²

Entertainment venues must support, not hinder, future planning initiatives for Kelowna's Urban Centres (Downtown, South Pandosy, Highway 97 and Uptown Rutland).

Community Consultation

Industry stakeholders and the general public were invited to provide input directly to the Land Use Management Department, or to City Council at one of three special public meetings. These meetings were held in May 2010. In addition, various industry and community stakeholders were canvassed for input. See Appendix B for a detailed list of participating stakeholders.

² "Got Nightlife?" RHI, 2010.

Kelowna's Liquor Licensing Profile

To assist in this review, the distribution of Liquor Primary establishments in the City of Kelowna was examined from data provided by the LCLB. The following data shows number of licenses, capacity and closing times for Liquor Primary operations throughout Kelowna, and specifically, each Urban Centre.

| Urban Centre | Number of Licenses | Licensed Capacity | % of total City capacity |
|----------------|-----------------------|-------------------|-----------------------------|
| Downtown | 16 | 3813 | 40% |
| Highway 97 | 7 | 1102 | 12% |
| Uptown Rutland | 4 | 611 | 6% |
| South Pandosy | 1 | 169 | 2% |
| Other Areas | 22 | 3749 | 40% |
| Total | 50 | 9444 | 100% |

Liquor Primary Establishments in Kelowna Urban Centres* [see Map A]

Closing Times for Liquor Primary Establishments*

| | 12:00am | 1:00am | 1:30am | 2:00am |
|-------------|---------|--------|--------|--------|
| Downtown | 1 | 5 | 2 | 8 |
| Other Areas | 11 | 15 | 0 | 8 |
| Total | 12 | 20 | 2 | 16 |

Downtown "Barflush": LP's Closing at 2:00am in the Downtown [see Map B]

| Establishment Name | Туре | Capacity |
|-----------------------|---------------------|----------|
| Flashback's Nite Club | Cabaret | 490 |
| Gotcha | Cabaret | 473 |
| Level Nite Club | Cabaret | 464 |
| Rose's Waterfront Pub | Neighbourhood Pub | 321 |
| Cheetah's Show Lounge | Adult Entertainment | 232 |
| Doc Willoughby's Pub | Neighbourhood Pub | 180 |
| Tonics Pub | Neighbourhood Pub | 163 |
| The Blue Gator | Cabaret | 102 |
| Total | | 2425 |

*Stats as of November 2010. Liquor Primary data does not include stadiums (Prospera Place, Apple Bowl, etc) or civic facilities.





Enhancing the Late-Night Economy

In the interests of building on Kelowna's existing hospitality industry, integrated strategies are required to achieve a high level of collaboration between all stakeholders. The Liquor Policy Review process revealed three main areas of opportunity:

A) Revised Civic Policy & Procedures

- 1. New Council Policy
- 2. Application Process & Criteria
- 3. Business Licensing
- 4. Provincial Licensing Process

B) Enhanced Industry Operations

- 1. Bar Owner's Association
- 2. "BarWatch"
- 3. Hours of Service
- 4. "Soft Closings" (Extended Dispersal)
- 5. Patron Identification Systems
- 6. Good Neighbour Agreements

C) A Coordinated Approach

- 1. Ambassador Policing
- 2. Late-Night Transportation
- 3. Public Awareness

A) Revised Civic Policy & Procedures

The Review examined areas of improvement with regards to liquor licensing policy and application procedures. Developed through public consultation and additional research, several enhancements are proposed.

Key findings & feedback:

Strategies from 2004 Mayor's Entertainment District Task Force have been successful. Controlling density of liquor establishments is beneficial. Alternative entertainment options/venues should be encouraged. Provincial licensing process is lengthy.

1. New Council Policy

As supported by the industry and further research, it is recommended that the general principle of controlling density of liquor primary establishments should be upheld.³ However, new proposed policy would respond to changes in the late-night economy since 2004, and would create better clarity for future applications:

Revised Siting/Density Regulations

In consideration of new, expanded or relocated Liquor Primary Establishments (cabarets/nightclubs, pubs, lounges), the following guidelines should be considered:

- No establishment with a person capacity greater than 500 persons should be permitted.
- Large establishments (with person capacity greater than 249 persons):
 - Should only be located within an Urban Centre.

- Should be located a minimum of 250m from another Large establishment.
- Should be located a minimum of 100m from a Medium establishment.
- Should not be located beside a Small establishment.
- Medium establishments (with person capacity between 100-249 persons):
 - Should only be located within an Urban or Village Centre.
 - Should be located a minimum of 100m from a Large or Medium establishment.
 - Should not be located beside a Small establishment.
- Small establishments (with person capacity less than 100 persons):
 - Should not be located beside another liquor primary establishment.
 - For the purposes of determining proximity, shortest walking distance (door-to-door) will be used.

| Establishment | Si | | | |
|--------------------------------|-------------------------|-----------------------------|----------------------------|----------------------------|
| Туре | Small (<100 persons) | Medium (100-249 persons) | Large (250+ persons) | Location |
| Small (<100 persons) | Not beside. | Not beside | Not beside | City-wide |
| Medium (100-249 persons) | Not beside | Minimum 100m separation | Minimum 100m separation | Urban or Village Centre |
| Large (250+ persons) | Not beside | Minimum 100m separation | Minimum 250m separation | Only Urban Centre |

The above siting guidelines are summarized in the following table:

³ RHI, 2006; Livingston et. al, 2006; Centre for Additions Research BC, 2010; Matthews, 2009.

These revised siting regulations recognize that smaller establishments are less of a concern than larger establishments. While there is a place for larger establishments within the late-night economy, it is important to support a manageable density to protect general community interests.

"Yellow Zone" - Leon/Lawrence Avenues

Remove policy wording which references the "Yellow Zone" - generally described as the 200 block of Leon & Lawrence Avenues.

Given the LCLB's recent cancellation of a 300 seat Liquor Primary license on the 200 block of Lawrence Avenue, and the revised siting regulations proposed, the additional regulations on the Yellow Zone are considered unnecessary.

Through the proposed policy, Small Liquor Primary establishments (less than 100 patrons) could potentially locate in the former "Yellow Zone". Based on the location of existing establishments, Large and Medium establishments would likely not be supported in the area at this time.

Retail Liquor Sales (RLS)

The existing policy wording with regards to Retail Liquor Sales (RLS) establishments are deemed to be appropriate. No concerns were raised through the Review process, and in addition, the LCLB currently has a moratorium on new RLS licenses in BC. As such, no changes are proposed.

Additional Proposed Policies

- New patios associated with Liquor Primary establishments should be located and designed to limit potential impacts on surrounding property owners.
- > Where appropriate, support alternative entertainment options, and/or establishments which are less focused on alcohol consumption (including event-driven establishments, and food primary establishments with the Patron Participation Entertainment Endorsement) to add a mix of entertainment options in Urban Centres. Consider limiting potential community impacts via license terms and conditions (hours, capacity, etc).

2. Application Process & Criteria

The LCLB requires Local Government comment on all Liquor Primary applications, as well as some Food Primary applications. Regulatory criteria are provided to Local Governments to guide this referral process. The City's obligations to this process include adequate public consultation and ensuring that all pertinent criteria are considered. However, the City has flexibility with regards to the application process, submission requirements, notification process, etc.

Currently, the application process is the same for all types of license applications. In the interests of balancing community objectives and encouraging the diversification of late-night entertainment options, enhancements to the existing application process could be pursued. Suggested areas of improvement include the following:

- Consider a progressive application fee structure (e.g. new license vs. amended licenses; small vs. large establishments).
- Consider streamlining options for smaller, low-risk establishments in Urban Centres (e.g. under 100 patrons, shorter hours of service), including reduced notification process area or reduced application fees.
- For large establishments, create a formal consultation process for affected Business Improvement Associations (DKA, URBA).

In addition, the following application criteria could be considered for larger establishments to ensure community impacts are mitigated:

- Noise abatement measures, which could include a certified acoustical report, ensuring buildings are designed to limit impacts on surrounding properties.
- To limit loud music from carrying into surrounding neighbourhoods, require two sets of doors (i.e. vestibule) at all patron entrances for new or expanded establishments.
- Proof of consultation with neighbouring businesses and residents.

Staff propose that these suggestions be examined by appropriate departments and stakeholders, and formal recommendations be provided at a later date.

3. Business Licensing

As suggested by Kelowna's MEDTF in 2004, strategies to limit the overall policing requirement for entertainment areas would negate the need to increase Business License fees for Liquor Primary Establishments. It is generally agreed that issues of community disturbance have improved since 2004, but opportunities for progress still exist. In the future, staff could undertake a business license fee review for liquor establishments as part of an overall business license fee review. Business license fees are not recommended for change at this time.

However, the Business Licensing Bylaw could be augmented to include conditions for licensed establishment operation, as is the case within other municipalities. Depending on the type of establishment, these items could include:

- Mandatory Good Neighbour Agreement (See Section B).
- Minimum drink prices.
- Required security standards, including surveillance equipment, metal detection and lighting.
- Staff training requirements (e.g. liquor service, security management).
- Management of building exterior, including queues, and after hours clean-up.
- Controls on the service of glass bottles.
- Mandatory sound attenuation requirements (double doors, sound proofing, etc.)

4. Provincial Licensing Process

The LCLB conducts on-going consultation with Local Governments to refine the licensing and referral process. Current areas identified for improvement by the LCLB include:

- Lengthy Liquor Primary application processing times.
- Inflexible application process for all establishment types.
- Specific criteria required for local government comment.

It is hoped that improvements can be achieved through information sharing between the LCLB and local governments.

Staff also note the limitation of the existing Provincial licensing hierarchy, which has only two license categories (Food or Liquor Primary). This may limit the ability for business operators to pursue alternative entertainment options (as opposed to more traditional pub/cabaret models). One such solution could be the potential for "duallicensing", which could allow venues to operate as a Food Primary establishment during daytime/early evening hours, and a Liquor Primary in late-night hours. Staff will continue to provide input to the LCLB regarding the status City of Kelowna's licensed establishments to suggest improvements to Provincial legislation.

B) Enhanced Industry Operations

The hospitality industry is a vital component of any tourist destination, and helps add to the quality of life for all residents. In working with other stakeholders, the City must continue to support these establishments and provide incentive for these businesses to improve. The following discussion focuses on internal operations of entertainment areas.

Key findings & feedback:

"Soft closings" should be reintroduced. Organized crime can be a visual deterrent for patrons. A BarWatch program would help protect patron safety in Kelowna. The use of patron identification systems should be explored.

1. Bar Owner's Association

Notwithstanding previous efforts to do so, local Liquor Primary owners have recently began the development of a formal association to represent their industry. The development of a Bar Owner's Association would be very beneficial in coordinating efforts between the industry, the RCMP and the City to enhance Kelowna's nighttime economy. There are numerous benefits of such an association, not only for the industry, but also from the City's perspective. Through the association, the industry could pursue group training, insurance and business service rates, while providing increased advocacy power and overall collaboration for a variety of initiatives. The City would also gain improved communication and efficiency for future industry consultation.

Staff recommends that the City continue to encourage and support the establishment of a Bar Owner's Association for Liquor Primary establishments.

2. "BarWatch"

It is anticipated that a future Bar Owner's Association could also lead to the development of a "BarWatch"-style program in Kelowna. BarWatch has gained positive reviews from evidence in cities such as Vancouver for enhancing hospitality zones and increasing public safety. Similar program locations include Nanaimo, Victoria and Edmonton, while many other jurisdictions have considered implementing the program. BarWatch creates a minimum code of standards for member establishments, and operates in conjunction with police, municipalities and local inspectors. While program requirements vary, standard practice typically includes:

- The use of Patron Identification Systems, such as TreoScope's "EnterSafe" (see discussion below).
- Minimum security requirements such as metal detection and CCTV cameras surveillance.
- A working agreement with local police detachment to remove any known members of organized crime - eliminating the need for the bar staff to do this on their own.
- A "no gang-colour" policy.
- Signage posted outside of establishments signifying program membership.
- Communication between establishments on a nightly basis to announce problem patrons engaging in unlawful/uncivil behavior (assisted through the use of TreoScope).

It should be noted that experiences in other jurisdictions show that the development of a BarWatch program needs to be championed by the bar owners themselves, and not run or mandated by local police/municipalities. While Kelowna RCMP and Municipal staff endorse and will support the development of BarWatch, the onus is on the industry to make this a reality. Staff recommends support and endorsement of an industry-led BarWatch Program for Liquor Primary establishments.

3. Hours of Service

Permanent Change of Hours

Currently, hours of service for all Liquor Primary establishments are limited to 2:00am at the latest (see Licensing Profile for listing of closing hours). As mandated by the LCLB, this means that all patrons are required to leave an establishment by 2:30am, half an hour after the end of service. In previous years, some nightclubs have requested to extend closing hours to 3:00am, with the establishment being clear of patrons by 3:30am.

Supporters of later hours suggest that the typical "barflush" issues that occur between 2:00am and 3:00am would be mitigated, as patrons would have a longer period to leave the establishment. However, additional research suggests that additional hours merely encourages more excessive drinking and would exacerbate latenight community disturbance issues.⁴

Staff recommends that closing hours remain no later than 2:00am.

Temporary Change of Hours

Through existing council policy, cabarets have been given the opportunity to request three temporary license changes per year for 4:00am closures. This is in addition to the 4:00am closure that is granted automatically by the LCLB on New Year's Eve. These late closures generally help facilitate special events, with establishment owners responsible for paying extra policing costs associated with the late closure. With little concerns raised by the RCMP during these extended nights, it is recommended that the existing allowance of three 4:00am closures remain intact.

4. Soft Closings/Extended Dispersal

While permanent, extended hours of liquor service are not recommended, it may be reasonable to pursue a "soft closing" model. This would mean that liquor service would end at 2:00am, but the establishment would have an extended dispersal period of a full hour to have patrons leave (up to 3:00am). A six-month extended dispersal trial period was supported by Council and approved by the LCLB for downtown cabarets in 2007. The trial period ended October 2007. While a formal evaluation of this program was not pursued, the RCMP and bar industry are supportive of reinstating the extended dispersal period, as a matter of public safety and customer service respectively.

The LCLB has stated that later dispersal times are not considered to improve late-night disturbance problems on their own. However, Review process highlighted a willingness by the City, RCMP and the industry to reinstate soft closings. As such, the LCLB would consider a new trial period as part of a comprehensive strategy, including formal justification from the City, in addition to a list of consulted and confirmed industry participants and an assurance to complete a review of the success of the project within three months of completion. Approval would also require industry participants to abide by a number of terms and conditions (provided by the LCLB), including:

- No line-ups permitted outside establishments after 1:30am.
- Multiple drink orders must not be accepted or served 15 minutes prior to the ending of liquor service.
- Liquor must be cleared from all tables within one half-hour of liquor service ending.
- Lights must begin to be turned up progressively at the end of liquor service hours and all strobe or special effect lighting must be turned off completely at the end of liquor service. Complete lighting is to be fully turned up one half hour after liquor service ending.

⁴ Stockwell & Chikritzhs, 2009; Centre for Additions Research BC, 2010.

- The music must be to be turned down progressively at the end of liquor service and be completely turned off one half-hour after liquor service ending.
- At the close of liquor service, staff must start to require people to leave the premise quietly.
- Food and non-alcoholic beverages must be available at reasonable prices (in keeping with the existing Terms and Conditions of a Liquor Primary License) until all patrons have dispersed.

Staff are committed to liaising with industry operators, particularly cabaret establishments and the LCLB, to enact a new soft closing program for Spring/Summer 2011.

5. Patron Identification Systems

In the interests of increasing patron security, many liquor establishments across North America have implemented patron identification systems to assist security staff. These systems can help with detecting fraudulent/expired identification, age verification, repeat identification use and, most importantly, patron accountability.

TreoScope is assisted by a "strength in numbers" approach. Each bar that operates TreoScope is connected to neighbouring establishments, which can share community alerts regarding unwanted behavior from individual patrons. Operators can flag these individuals through the TreoScope system, which notifies surrounding establishments immediately through the database. This communication is of particular interest for Kelowna, as the use of TreoScope in the Lower Mainland has resulted in the migration of organized crime members to Kelowna liquor establishments - especially during the summer tourist season. The use of TreoScope could significantly limit this unwanted activity in the entertainment district.

Patron identification systems have been a key for the success of the BarWatch program in Vancouver, where member establishments are required to use these systems (specifically, the TreoScope EnterSafe system). Select bars in Kelowna have recently invested in the TreoScope EnterSafe system, with others under consideration. The initial investment cost is approximately \$5000 per patron entrance, in addition to monthly costs associated with the TreoScope software. While a significant investment, there are many potential benefits for bar owners, including: improved staff and patron safety, reduced risk of license infractions, reduced insurance premiums, and increased business in the long-term from improved entertainment district safety.

Both City staff and Kelowna RCMP are supportive of the TreoScope system. As such, options could be considered to encourage establishments to use TreoScope (e.g. temporary reduction in business license fees, increased number of temporary license amendments, etc.). Alternatively, Council could choose to mandate this process for all Liquor Primary establishments of a certain capacity or type as a requirement of obtaining a business license.

Staff recommend the continued support for the implementation of TreoScope for Liquor Primary establishments (particularly cabarets and large pubs), and to investigate potential incentive options for bar operators to install the system.

6. Good Neighbour Agreements

A Good Neighbour Agreement for Liquor Primary establishments was drafted after the 2004 Mayor's Entertainment District Task Force. The Agreement outlined minimum standards for licensed establishment operators to adhere to. Agreements are voluntary, and lack a mechanism for enforcement. Staff recommends enhancements to the Good Neighbour Agreement process, including:

- Affirm the 2004 Task Force's recommendation that Good Neighbour Agreements be tied to Business Licenses.
- Enhanced terms and conditions (minimum drink prices, security equipment, zero tolerance for gang colours, etc.)

- Require that all nightclubs, pubs and lounges sign on to revised agreement.
- Encourage future Bar Owner's Association to require conformance to the Good Neighbour Agreement.

Staff suggest these revised Good Neighbour Agreements would be drafted through consultation with the industry and the RCMP.

C) A Coordinated Late-Night Economy

Kelowna's entertainment areas should maintain a positive reputation as safe and welcoming places, with a diverse range of evening and late-night entertainment opportunities. With many stakeholders, the coordination of enforcement, transportation and promotion is key to ensuring that Kelowna's nightlife experience can thrive.

Key findings & feedback:

Police/enforcement practices determine late-night 'climate'. Taxi service is lacking during barflush hours. A lack of late-night bus service increases barflush problems. Lack of private, alternative transportation options. Greater public awareness of safe, fun evening and late-night entertainment is required.

1. Compliance & Enforcement

Ambassador Policing

Policing is a key component in the development of a safe, yet fun entertainment district. Successful entertainment districts in North America have moved away from the heavy-handed, "strength-innumbers" style of policing to one more appropriate for a hospitality zones. In recent years, the RCMP's Downtown Enforcement Unit has collaborated with the liquor industry in improving police strategies and presence in entertainment areas, including strong working relationships with private industry security staff. This cooperation is particularly beneficial, as the RCMP must continually deal with constrained policing resources. RHI gives the following guiding principles for community policing within hospitality zones:

- Visible uniform presence in hospitality zone.
- Consistent/fair enforcement of laws.
- Effective relations with all relevant stakeholders.
- Develop and build new partnerships.
- Effective utilization of all resources afforded within the community.
- Facilitate an atmosphere conducive with maintaining downtown vitality.

 Maintaining a livable quality of life for residents.⁵

Inter-agency coordination is also required for this approach, as RCMP, Bylaw Enforcement, liquor inspectors and security staff must all work together to meeting the above goals. On-going discussion and information sharing leads to mutual benefit and education.

Staff recommend a continued commitment to "hospitality zone policing" in the interests of balancing public safety and enjoyment. This proactive cooperation can be supported through the future Bar Owner's Association and BarWatch program and enhanced Good Neighbour Agreements.

Public Safety Compliance Team

The liquor industry must comply with a number of Municipal and Provincial regulations in the operation of their establishments. In order to educate staff on current legislation in a proactive manner, the RCMP has led the development of the Public Safety Compliance Team (PSCT). This team is comprised of members of the RCMP, Bylaw Enforcement, Fire Department and local liquor inspectors with the intention of achieving compliance, rather than punishing establishments. The PSCT conducts semi-regular inspections of establishments during key operating hours to ensure conformance to City Bylaws, Fire Code and

⁵ Responsible Hospitality Institute, 2006.

the Liquor Licensing act. These inspections protect public safety while helping operators avoid expensive fines and/or license suspensions. While equity is encouraged, targeted enforcement for problematic establishment types is required to best manage limited resources and ensure public safety.

Staff recommend continued support for the Public Safety Compliance Team, including a on-going reporting mechanism to Council.

2. Late Night Transportation

Improving transportation options for entertainment areas is vital to a healthy night life - particularly on weekends. Patrons would likely be more inclined to participate in the late night economy with the assurance of a safe ride home, which in turn improves business for the industry. Late night transportation problems may be magnified with recently enhanced impaired driving laws in BC.

Taxi Cabs

A prominent topic of discussion during public input meetings was the limited taxi cab service available at night. Concerns were raised about the difficulty in obtaining a taxi, problems associated with taxi-stand locations, as well as the limited number of cabs working during late-night hours.

The Passenger Transportation Board (PTB) is in charge of taxi licensing in BC. In the past few years, the Board has denied applications for additional taxi licenses as the Board was not convinced that public need exceeded taxi capacity. Further, adding vehicles to the taxi fleet would not necessarily increase availability, as companies cannot force drivers to operate during the late-night hours.

Recent correspondence from City of Kelowna Mayor Shepherd to the PTB has provided further justification for additional taxi service, including new impaired driving laws and post-secondary student population growth. It is hoped that this on-going discussion will produce positive results. In support of increased taxi availability, the City of Victoria's Downtown Late Night Task Force (2009) suggested a late-night taxi surcharge, which could incentivize existing taxi licensees to operate during barflush periods. Extended dispersal periods for liquor primary operations may also create incentive, as it could allow cab operators to make multiple trips after the end of liquor sales. Temporary permits could also be pursued for weekends/summer months.

Staff recommends continuing Council support for options to increase taxi cab service during latenight hours, particularly on weekends.

Taxi Stands

In concert with the City, the RCMP, and taxi cab companies, taxi stands were implemented in the summer of 2008 to help disperse crowds on Leon and Lawrence avenues after 2:00am. Problems were noted during public meetings with regards to noise impacts on property owners adjacent to taxi stands, customer complaints to liquor establishment operators that the taxi stands were too far away, and the safety of those waiting for cabs in these areas.

The use of taxi stands increases pedestrian safety, limits traffic congestion, and helps to encourage patrons to move out of the "barflush" area at 2:00am onwards. Problems arising from taxi cabs could be alleviated by ensuring taxi stands are easily identified, well-lit, and are promoted by liquor establishments.

Staff recommend that taxi stand locations continue to be reviewed to ensure optimal location, with continued cooperation between taxi cab companies, the RCMP and the City.

Public Transit

Transit service within the City currently ends by 12:30am. Persons who take transit to get to the downtown early in the evening are forced to find alternative methods of transportation home after midnight. BC Transit has concerns with extended service hours for the entertainment district, including operation costs and driver safety. Kelowna has yet to reach a ridership threshold that could warrant on-going late-night service for the general public.

However, as with taxi cabs, public transportation should be a key component of an integrated nightlife transportation approach. In particular, service for student residents at UBC Okanagan may create demand for an extension of service along Highway 97, as the Bus Rapid Transit service has helped to increase ridership and transit awareness in the City. Extended weekend service could be pursued on a trial basis to alleviate the transportation shortfall - perhaps in conjunction with industry stakeholders (i.e. charted service).

An opportunity may also exist for a private shuttle service, given that the PTB does not regulate vehicles with a capacity greater than 12 persons. Given the difficulties presented for increased taxi and public transit service, alternative transportation methods should be encouraged.

Staff encourage continued consultation with BC Transit to implement public transportation options to service later hours, particularly between Downtown and UBC Okanagan.

Parking Services

While on-street parking between 3am and 6am is not permitted, parkade and off-street surface lots are available for over-night parking, with most City lots being free on evenings and weekends. This allows entertainment district users the option of leaving their vehicle over-night to receive a safe ride home through other means. Promotion and signage of available parking services would enhance the viability of the alternative transportation options listed above.

3. Public Awareness

Public awareness campaigns could help bring together the positive work already being completed by the industry, as well as suggested options for improvement. In this way, Kelowna's evening and late-night economy can be promoted in a positive fashion for businesses, residents and tourist alike. Areas of promotion could include public safety/accountability programs, leveraging new industry programs such as BarWatch, and respecting residential/business neighbours.

Ideas for promotional activities that could be developed by industry stakeholders are:

- An integrated "late-night map", which could include entertainment venues, transportation options, taxi stands, parking, emergency contacts, etc.
- Annual award/recognition programs through Bar Owner Association or Business Improvement Area (i.e. Downtown Kelowna Association) for exceptional bar operation, similar to "Best Bar None" program in Edmonton.
- Partner with post-secondary institutions, Interior Health Authority, BIA's, etc.
- Promoting public safety aspects of BarWatch program.

Staff recommend that key stakeholders work together to create a positive public awareness of Kelowna's evening and late-night economy.

Next Steps

Kelowna's Urban Centres are planned as selfsufficient, "live-work-play" communities, which improve on social, cultural, economic and environmental sustainability objectives. The social connections created by public entertainment venues, including liquor establishments, are an important component of all vibrant cities. Managing the priorities of community stakeholders is a delicate balance, particularly as Kelowna's Downtown and other Urban Centres receive additional residential density. These mixed-use districts must remain appealing areas to live, while continuing to operate as the City's entertainment hubs.

Enhancing Kelowna's nightlife in this manner will require a number of stakeholders working together towards a common goal. This review highlights areas of improvement, which have been identified through public consultation and additional research. Additional areas of opportunity will no doubt be identified through continuing stakeholder discussions.

A summary of "next steps" and implementation strategies developed through the Liquor Policy Review can be found in Appendix A. The enhanced collaboration recommended in this implementation strategy is intended to build momentum towards the upcoming 2011 tourist season, and create lasting partnerships for the future vitality of Kelowna's Urban Centres.

Appendix A: Implementation Strategy

It is important to embrace a vibrant downtown, rather than attempt to put onerous limitations on an otherwise active, productive late-night economy. The below recommendations summarize the review discussion. The action items will build on existing Urban Centre planning work, and will help to build greater cooperation between all interested stakeholders.

| Section A | A: Revised Civic | Policy and Procedures | |
|--|---------------------------------|--|---------------|
| Task | Dept. Lead | Partners | Timing |
| Formalize new Council policy to guide liquor license applications and procedures. | Land Use Management (LUM) | Legislative Services | February 2011 |
| Examine potential enhancements to liquor license application process. | LUM | Legislative Services | Winter 2011 |
| Support an increase in the number of alternative entertainment venues, both licensed and non-licensed. | LUM | DKA Chamber of Commerce Economic Development Commission | On-going |
| Explore additions to Business License and Regulation Bylaw No. 7878, including the requirement for Liquor Primary Establishments to enter into a Good Neighbour Agreement with the City. | LUM | Legislative Services | Spring 2011 |
| Consult with Liquor Control and Licensing Branch (LCLB) regarding Provincial licensing and referral process. | LUM | LCLB | On-going |

| Section | Section B: Enhanced Industry Operations | | | | |
|---|---|--------------------------|-------------|--|--|
| Task | Dept. Lead | Partners | Timing | | |
| Liaise with industry stakeholders and the LCLB to pursue a new extended dispersal ("soft closing") trial period for Spring/Summer 2011. | LUM | LCLB RCMP Industry | Spring 2011 | | |
| Encourage and support the development of a Bar Owner's Association. | n/a | Industry RCMP | On-going | | |
| Encourage and support the development of a BarWatch program for nightclubs and large pubs. | n/a | Industry RCMP LCLB | On-going | | |
| Support the use of TreoScope for cabarets and large pubs, and investigate incentive options for its implementation. | LUM | Industry RCMP | Winter 2011 | | |
| Draft revised Good Neighbour Agreement. | LUM | RCMP Industry | Spring 2011 | | |

| Section C: Collaborated Approach | | | | | |
|--|-------------------------|---|-------------|--|--|
| Task | Dept. Lead | Partners | Timing | | |
| Support "hospitality zone policing" in the interests of balancing public safety and enjoyment. | n/a | RCMP LCLB Bylaw Enforcement Industry | On-going | | |
| Continue the proactive inspection and education of industry operators through the Public Safety Compliance Team. | n/a | RCMP LCLB Bylaw Enforcement Fire Department | On-going | | |
| Liaise with the Passenger Transportation Branch (PTB) and taxi cab companies to increase availability of taxi cabs to service late-night liquor establishments. | Legislative Services | PTB RCMP Taxi Cab Companies | In-progress | | |
| Review taxi stand locations and condition (lighting, furniture, etc) to ensure optimal functionality. | LUM | RCMP Taxi Cab Companies Infrastructure Planning | On-going | | |
| Explore the feasibility of implementing late-night public transportation options. | Regional Services | BC Transit | On-going | | |

Appendix B: Consultation, Research & Policy Development

Stakeholder Participation

A number of interested stakeholders made presentations to Council and/or submitted written correspondence as part of the Liquor Policy Review process:

Downtown Kelowna Association (DKA) Steve Stinson, President

Kelowna Chamber of Commerce Weldon LeBlanc, CEO

Kelowna RCMP

Garth Letcher, Community Policing Coordinator Cst. Mark Slade, Downtown Enforcement Unit Inspector Rick Flewelling

Kelowna Travelodge

Chris Charron, Business Manager Rita Pluta, General Manager

Licensed Establishment Operators

Cole Haddad, Flashback's Nite Club Doug McMinniman, Gotcha Nite Club Andrew Neville & Rose Sexsmith, Rose's Pub Nick Sintichakis, Tonics Pub Jeffrey Blower, Kelly O' Bryans

Liquor Control and Licensing Branch (LCLB)

Karen Ayres, Assistant Deputy Minister Janice Carlson, Policy Analyst Gary Barker, Manager, Compliance & Enforcement

National Alcohol Strategy/

Canadian Centre of Substance Abuse Gerald Thomas, Senior Research & Policy Analyst

Tourism Kelowna (Board of Directors)

UBC Student's Union - Okanagan Grayson Lepp, Executive Chair

UBC Okanagan Campus Security Mike Gesi, Security Coordinator Mike Ouellette, Food & Beverage Manager

Uptown Rutland Business Association (URBA) Dave Willoboughy, President

Other Invited Stakeholders

BC Passenger Transportation Branch BC Restaurant & Food Association Kelowna Hotel-Motel Association Local Residents Associations Okanagan College Student's Union Taxi Cab Companies Urban Development Institute - Okanagan Chapter

Key City Staff

Jerry Dombowsky, Regional Services (BC Transit Liaison) Darren Genge GIS Technician Stephen Fleming City Clerk Shelley Gambacort, Director, Land Use Management Sandra Kochan, Cultural Services Manager Karen Needham Council Services Supervisor Luke Turri Land Use Planner

Acknowledgements

Appreciation is also due to work previously conducted in other municipalities on this topic. Work of particular relevance includes:

- City of Nanaimo's Liquor Control Strategy
- City of Victoria's Downtown Late Night Task Force "Late Night, Great Night" Report

Licensing process and policies were also reviewed from a number of municipalities, including:

- Burnaby, BC
- Denver, Colorado
- Edmonton, AB
- Nanaimo, BC
- Portland, Oregon
- Prince George, BC
- Surrey, BC
- Vancouver, BC
- Victoria, BC
- Province of Nova Scotia (Interdepartmental Committee on Alcohol Policy in Licensed Establishments)

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Public Meetings

Special Committee-of-the-Whole meetings were held with Council on May 11, 25, and 31, 2010. Key stakeholders were invited to present their comments to Council.

These comments, as well as written correspondence was taken into consideration during the development of the final review.